

# **2021 IDO Organized Off-Campus Summer Online Program Summary**

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## **Nanyang Technological University, Singapore**

### **Location:**

S3-B2A-27, Nanyang Business School, 50 Nanyang Avenue, Singapore 639798

### **Summer Program Coordinator:**

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- ✓ Office Telephone: +65 67905613
- ✓ 24/7 Emergency Contact Number: +65 67905613
- ✓ E-mail: adallam@ntu.edu.sg
- ✓ Address: S3-B2A-27, Nanyang Business School, 50 Nanyang Avenue, Singapore 639798

### **Essentials of Business Communication**

#### **Program Duration:**

Program Days: 01 July to 19 July 2021

[These are dates tentative, and NTU & UIC will mutually decide the final dates]

#### **Estimated Program Cost: (in program host country currency with conversion to US\$)**

The programme cost for the summer programme is as follow:

**4540 SGD ≈ 22156 RMB**

#### **Program Theme:**

Essentials of Business Communication – EBC (Student Requirements: For Year 1-3)

#### **Program Outcome:**

1. Grade Card
2. Transfer of Credit
3. NTU Study Certificate

#### **Method of Assessment:**

Courses will be assessed on a continuous basis with examination, group-projects, group reports and presentation, individual quiz and class participation.

**Preferred method of teaching system:**

NTU will prefer to use Zoom or MS Teams depending upon the convenience and comfort of the instructors. In all cases, students will be on-boarded to e-Learning with adequate pre-course briefing, hands-on practice and sharing of help-help guides for UIC students to manage their learning journey smoothly.

**Method of Examination:**

Evaluative Component	Quality Assurance
Class Participation & in-class/take-home assignments (e.g., self-evaluations, short writing tasks)	<ul style="list-style-type: none"> <li>i. Live recording of class participation</li> <li>ii. Seeking time-bound typed assignment reports via NTU Learn</li> </ul>
Group Presentation	<ul style="list-style-type: none"> <li>i. Grading the group presentation live using NTU Learn</li> </ul>
Group Report	<ul style="list-style-type: none"> <li>i. Setting creative questions that require skills to apply the learning</li> </ul>
Writing Test/Final Exam	<ul style="list-style-type: none"> <li>i. Set a paper that requires application of theory and concepts</li> <li>ii. Deploy mobile phone-based proctoring and NTU system recording to supervise such tests/exams.</li> </ul>

**Student Requirements: Y1-3**

## *Yale University, USA*

### **Location:**

Yale University, New Haven, CT, USA

**Program Duration:** July 12 - August 13, 2021

**Estimated Program Cost: (in program host country currency with conversion to US\$) **3685 USD ≈ 23805 RMB****

**Set course or course options offered in your Program:** Times are listed in Eastern Daylight Time

### **1. Mental Lives of Babies and Animals**

**CGSC S139E (CRN: 30177)**

**Instructors:** Karen Wynn

**Dates:** Session B, July 12th - August 13th

**Meeting Times:** MW 6.00-8.00p

**Distributional Requirements:** Social Sciences

Online Course. Interdisciplinary exploration of the cognitive, social, and emotional capacities of creatures lacking language and culture. The extent to which our complex psychology is unique to mature humans; the relative richness of a mental life without language or culture. Some attention to particular human populations such as children with autism and adults with language disorders. For college students and beyond. Enrollment limited to 20 students. Audit Option. 1 Credit. Technology fee: \$85. Tuition: \$4,500. Offered in both Session A: June 7 - July 9 and Session B: July 12 - August 13.

### **2. Sports and Media**

**FILM S188 (CRN: 30089)**

**Instructors:** Charles Musser

**Dates:** Session B, July 12th - August 13th

**Meeting Times:** MW 6.00-9.30p

**Distributional Requirements:** Humanities

Online Course. A study of the interrelations among popular sport, cinema, television, radio, print, and social media. Explores topics of identity, commerce, and civics through contemporary texts (Hunger Games, Senna, Invictus), and introduces the history of sport in media culture. 1 Credit. Technology Fee: \$85. Tuition: \$4,500. Session B: July 12 - August 13.

### **3. Thinking**

**PSYC S179E (CRN: 30185)****Instructors:** Woo-Kyoung Ahn**Dates:** Session B, July 12th - August 13th**Meeting Times:** MW 7.00-8.30p**Distributional Requirements:** Social Sciences

Online Course. A survey of psychological studies on thinking and reasoning, with discussion of ways to improve thinking skills. Topics include judgments and decision making, causal learning, logical reasoning, problem solving, creativity, intelligence, moral reasoning, and language and thought.

Enrollment limited to 20 students. 1 Credit. Technology fee: \$85. Tuition: \$4,500. Offered in Session A: June 7 - July 9 and Session B: July 12 - August 13.

**4. Writing Seminars I****ENGL S114 (CRN: 30069)****Instructors:** Paul Franz**Dates:** Session B, July 12th - August 13th**Meeting Times:** MWF 6.00-8.15p**Distributional Requirements:** Writing

Online Course. An introduction to academic argument and well-reasoned analysis, using a broad spectrum of nonfiction prose. Intensive instruction and practice in writing argumentative essays. Enrollment limited to 12. 1

Credit. Technology Fee: \$85. Tuition: \$4,500. Offered in Session A: June 7 - July 9 and Session B: July 12 - August 13.

**5. Moralities of Everyday Life****PSYC S152E (CRN: 30181)****Instructors:** Paul Bloom**Dates:** Session B, July 12th - August 13th**Meeting Times:** TTh 6.00-8.00p**Distributional Requirements:** Social Sciences

Online Course. The modern science of moral thought and moral action explored through disciplines such as cognitive science, social and developmental psychology, neuroscience, behavioral economics, and analytic philosophy. Empathy and compassion in babies and young children; emotional reactions to family, friends, and strangers; the origins of prejudice and bigotry; sexuality, disgust, and purity; punishment, revenge, and forgiveness; the relationship between morality and religion. For college students and beyond. Enrollment limited to 20 students. Audit Option. 1 Credit. Technology fee: \$85. Tuition: \$4,500. Offered in Session A: June 7 - July 9 and Session B: July 12 - August 13.

## **6. Money and Media: the Business of Hollywood**

**FILM S208E (CRN: 30159)**

**Instructors:** Greg Johnson

**Dates:** Session B, July 12th - August 13th

**Meeting Times:** TTh 7.00-8.45p

**Distributional Requirements:** Humanities

Online Course. An examination of the key events and ideas that shape the modern motion picture business from financial, institutional, and historical standpoints. Topics include ways that the business has evolved in response to changes in technology, distribution, and competition; how the business dictates what ends up on screen; and relationships among studios, actors, agents, independent filmmakers, distributors, and the viewing audience. Industry practitioners discuss special topics. Enrollment limited to 20 students. 1 Credit. Technology fee: \$85. Tuition: \$4,500. Session B: July 12 - August 13.

## **7. Introduction to Psychology**

**PSYC S110E (CRN: 30173)**

**Instructors:** Yarrow Dunham

**Dates:** Session B, July 12th - August 13th

**Meeting Times:** TTh 7.30-9.00p

**Distributional Requirements:** Social Sciences

Online Course. A survey of major psychological approaches to the biological, cognitive, social, and emotional bases of behavior. Enrollment limited to 20 students. Audit Option. 1 Credit. Technology fee: \$85. Tuition: \$4,500. Session B: July 12 - August 13.

## **8. Intro to Green Energy Systems**

**CENG S105E (CRN: 30280)**

**Instructors:** Yehia Khalil

**Dates:** Session B, July 12th - August 13th

**Meeting Times:** TTh 6.30-8.00p

**Distributional Requirements:** Science

Online Course. Environmental sustainability and the role of green energy in mitigating the impact of greenhouse gases and global warming. Solar thermal, solar photovoltaic, wind, biofuel, hydro, geothermal, and nuclear power; ocean thermal energy conversion and harvesting of tidal power. System-level performance, overall efficiency, cost, and environmental impact of integrated green energy systems. 1 Credit. Technology fee: \$85. Tuition: \$4,500. Session B: July 12 - August 13.

## **9. Global Health Ethnography**

**ANTH S462 (CRN: 30028)**

**Instructors:** Marcia Inhorn

**Dates:** Session B, July 12th - August 13th

**Meeting Times:** TTh 6.00-9.15p

**Distributional Requirements:** Social Sciences

Online Course. Study of anthropological ethnographies on serious health problems facing populations in resource-poor societies. Poverty and structural violence; struggles with infectious disease; the health of women and children; human rights and medical humanitarianism. Focus on sub-Saharan Africa, Latin America and the Caribbean, South Asia, and the Middle East. 1 Credit. Technology Fee: \$85. Tuition: \$4,500. Session B: July 12 - August 13.

**Preferred method of teaching system:** Zoom

**Student Requirements: Y1-3; Year 1-2 (TOEFL iBT 100 /IELTS 7)  
Year 3 (No Language Requirement)**

**Language Requirement:**

**TOEFL iBT: 100/IELTS: 7 (Year 1-2)**

**Need to be interviewed (All students)**

**For more information:**

<https://summer.yale.edu/academics/yale-summer-online>

## University of Victoria, Canada

### **Location:**

Gustavson, School of Business; University of Victoria- Victoria, BC

### **Client Service Specialist:**

- ✓ Kirstin Leary
- ✓ Office Telephone: 1-250-472-5180
- ✓ 24/7 Emergency Contact Number: 1-250-686-9337
- ✓ E-mail: [knleary@uvic.ca](mailto:knleary@uvic.ca)
- ✓ Address: PO Box 1700 STN CSC, Victoria BC V8W 2Y2, Canada

### **Program Duration:**

July Program: July 5 - July 27, 2021

**Estimated Program Cost: (in program host country currency with conversion to US\$)**

**July Program: 3937.5 CAD ≈ 20081 RMB**

### **Program Theme:**

Our program is focused on helping students prepare for future business success. Our collaborative learning environment and group assignments help build intercultural awareness, develop long lasting friendships, and build real-world skills.

### **Program Outcome:**

#### 1. Business Communications:

Students' capabilities in written communication, oral presentation and non-verbal communication are developed and enhanced within a business and management context. Report and technical writing, presentation preparation, public speaking, business etiquette, negotiation skills, time management and inter-personal communication skills are among the topics emphasized. The ISIBM integrates business communications with business education, and students will make presentations on the core business challenges.

#### 2. Business Management:



This course is based on a program that has earned UVic several international awards. It aims to develop a fundamental understanding of the skills and tools necessary to succeed in today's global marketplace. We begin with issues relating to starting a business (entrepreneurship), continue with topics around ensuring success (service management) and end with issues involving growing the business (international business). Whether you plan to start your own business one day or work in a large multinational corporation, this course provides you with knowledge to enhance your opportunities for success.

**Preferred method of teaching system:**

We are currently using Zoom for the daily classroom instruction. If UVic introduces a new platform, we will make sure to send you an update.

**Method of Examination: TBC**

**Method of Assessment:**

1. Business Communications:

Class Participation (Individual)	20%
Communication Analysis (Individual)	15%
Global Dexterity & Communications (Individual)	15%
Final project and presentation (Team)	50%
Total	100%

2. Business Management- Final Exam- 100%

**Student Requirements: Y1-3**

## *Simon Fraser University, Canada*

### **Location:**

Simon Fraser University -Beedie School of Business, 8888 University Drive,  
Burnaby BC, Canada V5A 1S6

### **Summer Program Coordinator:**

- ✓ Alana McGillivray
- ✓ 24/7 Emergency Contact Number: 604 868 9872
- ✓ E-mail: bsb\_isp@sfu.ca
- ✓ Address: 8888 University Drive, WMC 2359, Burnaby, BC Canada V5A 1S6

### **Program Duration:**

July 2- August 6 2021

**Estimated Program Cost:** (in program host country currency with conversion to US\$) **3675 CAD ≈ 18706 RMB**

### **Program Theme:**

Entrepreneurship and Innovation  
Business Communications

### **Program Outcome:**

The SFU Beedie School of Business is pleased to offer international students a remote offering of the 2021 SFU Beedie International Summer Program.

Our core course, Entrepreneurship & Innovation, features learnings that SFU Beedie is internationally recognized for. This course also offers a guest lecture feature which will focus on sustainability in the Vancouver Film Industry, and the opportunities and challenges COVID-19 has created for Hollywood North.

The second course, Business Communications, highlights a subject area that is relevant across the globe, and is of special importance in the world which we currently live. Both courses will feature synchronous and asynchronous communication in an immersive and engaging online environment.

In addition to the academic courses, the 2021 SFU Beedie International Summer Program includes industry connections and insights as well as many opportunities for students to experience Vancouver culture through various cultural and social events planned throughout the program.

**Preferred method of teaching system:**

Zoom and Canvas

**Method of Examination:** Final presentation

**Method of Assessment:** Quizzes, participation, presentations

**Student Requirements: Y2-3**

**Peter the Great St. Petersburg Polytechnic  
University, Russia**

**Location:**

Peter the Great St. Petersburg Polytechnic University St. Petersburg, Russia

**Summer Program Coordinator:**

✓ Zarina Asadova

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E-mail: asadova2607@gmail.com, [asadova\\_za@spbstu.ru](mailto:asadova_za@spbstu.ru),

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✓ Darina Klimova

24/7 Emergency Contact Number: +7-905-286-53-20

E-mail: darina.klimova@live.com, [dklimova@spbstu.ru](mailto:dklimova@spbstu.ru)

**Program Duration: 2 weeks.**

July 05, 2021 - July 16, 2021 (2 weeks)

**Estimated Program Cost: (in program host country currency with conversion to US\$)**

The estimated costs for students: **270EURO ≈ 2122 RMB**

**Program Theme:**

“Doing Business in Russia” program is aimed to get students acquainted with specific aspects of business environment in Russia.

**Program Outcome:**

Students will gain knowledge about Russian business, peculiarities of entrepreneurship and business marketing in Russia along with investment potential of Russian international companies in terms of accounting. The program also provides students with learning basics of Russian Language (or improving the language background).

## **Set course or course options offered in your Program:**

“DOING BUSINESS IN RUSSIA” set of courses:

### **Doing e-business in Russia (1.5 ECTS)**

The goal of this course is to provide students information on e-commerce market entry strategies in Russia. Trainings will provide knowledge and skills in working with the main tools and channels for promoting a good or service in a digital environment with emphasis to Russian business-making peculiarities.

During the course, students will learn how to build a business idea, define the product target audience, develop entry strategy to the digital market and strategies to e-Business promotion in Russia.

### **Entrepreneurship and Business Marketing in Russia (1.5 ECTS)**

The main goal of this course is to acquaint students with the theory of entrepreneurship and provide them with practical skills in opening and doing business in Russia. Additionally, it is focused on building up students' skills in conducting marketing research, interpreting the results and organizing the work of marketing department in fit with the results provided. Students get acquainted with the uniqueness of marketing in Russia.

The objectives of the course are to provide students with the following professional skills and competences:

- the ability to participate in project teamwork, programs of implementation of new products/services;
- the ability to evaluate the economic and social environment of the business, identify new market opportunities and create new business models applied to specific of Russia;
- skills of business planning for the creation and development of new businesses in Russia;
- ability to analyze market and specific risks for decision making process, including the decisions on investment and financing;
- skills of coordinating entrepreneurial activities in order to ensure consistency of the project by all participants.

## **Business cooperation and information security governance in collaboration of EU's and Russian enterprises (1 ECTS)**

The program is enriched with a European organizations' view and approach to information security risk management when they do business with Russian companies or enter Russian market (delivered by professor Jaap de Bie, the Hague UAS).

The course covers the following topics:

- 1- General basis in business cooperation with Russia from the Dutch perspective
- 2- Dealing with risks in international cooperation
- 3- Managing information security risks in international cooperation.

### **Preferred method of teaching system:**

MS Teams. Students will get their personal accounts (university email addresses) to access MS Teams platform.

### **Method of Examination:**

Depends on a course: final project presentation or an examination test.

### **Method of Assessment:**

The final grades are calculated from following forms of assessment (depending on each course): Class participation 30%-40%, Homework 20%, Final Tests/Exams/Presentations 40-60%.

### **Student Requirements: Y1-3 (Over 18 years old)**

## **ESADE Business School, Spain**

### **Location:**

ESADE BUSINESS SCHOOL (BARCELONA) Campus Sant Cugat

### **Summer Program Coordinator:**

- ✓ Mr. Maurici Rolo
- ✓ Office Telephone: +3493 4952056, +34 932806162
- ✓ 24/7 Emergency Contact Number: +34 610805659
- ✓ E-mail: [maurici.rolo@esade.edu](mailto:maurici.rolo@esade.edu), [mauricio.rolo@gmail.com](mailto:mauricio.rolo@gmail.com)
- ✓ Address: Avda. Pedralbes, 60-62, 08034 Barcelona

**Program Duration:** Four weeks: June 28th to July 23rd 2021

**Estimated Program Cost: (in program host country currency with conversion to US\$)**

**Total cost per Student: 1200 EURO ≈ 9432 RMB**

**(If UIC students take one course, the tuition is 1,200 Euros, and the tuition fee for two courses will be 1,950 Euros.)**

### **Program Theme:**

INTERNATIONAL SUMMER PROGRAMME

### **Program Outcome:**

ESADE INTERNATIONAL SUMMER PROGRAMME offers a unique opportunity for undergraduate or recent graduate students of ANY DISCIPLINE and from ANY COUNTRY who want to prepare for their professional future and develop a more global understanding.

### **Set course or course options offered in your Program:**

Option 1: Core course [International Business (International Finance + International Marketing)]

Option 2: Core course [Entrepreneurship & Innovation (Global Entrepreneurship + Social Entrepreneurship)]

Option 3: Spanish I/II

**Note: Students can only choose one course or choose a maximum of 2 courses / 6 units ( 1 core course+ Spanish I/II)**

**Preferred method of teaching system:**

We'll use Zoom as teaching system

**Method of Examination:**

Team final Project + Individual final paper

**Method of Assessment:**

This course puts emphasis on both individual and team work equally. We encourage the class participation, in some cases individual final paper, others team final project or case reports in groups. That depend of the subjects of each Core or Elective Track. The students will receive information about that. In case we have to apply all of them the assessment breakdown will be:

Description %

- Class participation 30%
- Individual final paper 20%
- Team final project 30%
- Case reports in groups 20%

**Student Requirements: Y1-3**



## *St Antony's College, University of Oxford, UK*

*(New)*

### **Location:**

16-17 Turl Street, Oxford, OX1 3DH, England, UK

### **Summer Program Coordinator:**

- ✓ Mr Simon Devenport
- ✓ Office Telephone: +44(0)1865521959
- ✓ 24/7 Emergency Contact Number: +44 (0)7521605025
- ✓ E-mail: [simon.devenport@oxfordstudyabroad.org.uk](mailto:simon.devenport@oxfordstudyabroad.org.uk)
- ✓ Address: 16-17 Turl Street, Oxford, OX1 3DH, England, UK

**Program Duration:** 2 Weeks (August 09- 27, 2021)

**Estimated Program Cost: (in program host country currency with conversion to US\$)**

**Total cost per Student: 1035 GBP ≈ 9432 RMB**

### **Program Theme:**

1. Internet Data Analysis and Fundamentals of Research Methods;
2. Future Cities and Public Policy

### **Program Outcome:**

- 1) Internet Data Analysis and Fundamentals of Research Methods

By the data analysis part, students will be able to decide how to identify data sources on the internet, how to acquire data in an ethical way, and how to analyze large bodies of data efficiently. Students gain an ability to analyze and visualize data, and to identify sources of further learning in terms of coding, statistics, and research reporting. Students will also gain familiarity of the R programming language to the level that they can pursue targeted self directed learning to build their knowledge in topical areas.

In terms of research methods teaching part, students have the opportunity to acquire or develop skills and expertise relevant to their research interests. They gain the ability to analyze and evaluate different methods for conducting independent and collaborative research. The second module fosters students'

knowledge and understanding of research design processes. Students will be able to choose among research methods, and evaluate the fit between methods of data collection and research questions.

## 2) Future Cities and Public Policy

Students will reflect upon theoretical and practical issues related to urban, digital, and political transformations, which are key to developing policy and research skills in fields such as urban science, smart cities, data analytics, big data, Artificial Intelligence (AI), frontier digital technologies (such as Urban Digital Twins, Augmented Reality, Mixed Reality, and Blockchain) techno-politics of data, data ecosystems, digital social innovation, and ethics.

This course also encourage the student have an understanding of the complexities and demonstrating rigour in research evolves through considering different theoretical positions, research design and methodologies, which requires a significant amount of self-study and practice as well as critical reflection on the existing knowledge. This session will encourage your to reflect upon theoretical and practical issues of social science research design of the course content as the key to developing research skills in this course.

**Preferred method of teaching system:** Zoom

### **Method of Examination:**

Students will deliver a presentation of research methods for their chosen research question. Assignments will be graded by the instructor.

### **Method of Assessment:**

This evaluation requires students to demonstrate a critical evaluation of different data collection methods and analytic tools, and methods that could be applied to address a research question. Students will deliver a presentation of research methods for their chosen research question.

### **Student Requirements: Year 2-3**

## *Lille Catholic University, France*

**Location:** Lille, France

### **Summer Program Coordinator:**

- ✓ Matthew Kinney
- ✓ Office Telephone: +33(0)3 59 30 25 39
- ✓ 24/7 Emergency Contact Number: +33 (0)6 51 56 48 65
- ✓ E-mail: Matthew.kinney@univ-catholille.fr
- ✓ Address: Direction Relations Internationales & Communication. 60 Boulevard Vauban CS 40109. 59016 Lille cedex. FRANCE

**Program Duration:** 4 Weeks (June 25- July 24, 2021)

**Estimated Program Cost: (in program host country currency with conversion to US\$)**

**Total cost per Student: 650 EURO ≈ 5109 RMB**

### **Program Theme:**

Created in 2001, the LILLE European Summer Program (ESP) is a four-week academic course offering to students (and instructors) from around the world the opportunity to be part of an international, multicultural student community.

LILLE ESP is tailored to suit your objectives and challenges, while balancing educational and social activities. Students can choose from a large variety of electives to fulfil their interests and expand their horizons

### **Program Outcome:**

Specific outcomes of course work are outlined in the syllabus; however, in addition to the academic outcomes students will have a broader sense of Lille and its history/culture plus a network of international classmates.

### **Preferred method of teaching system:**

The courses will be delivered over our iCampus platform which uses Zoom. Professors with enrolled students from UIC will be made aware of the access to certain links

**Method of Examination:**

Dependent on the course – refer to syllabus

**Method of Assessment:**

Dependent on the course – refer to syllabus

**Student Requirements: Year 2-3**

International Development Office

2021/3/19